



Saleem Qaisar

Senior Web Developer

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PROFILE

Senior web developer with 5+ years of experience and 100+ websites delivered across WordPress, Shopify, Webflow and custom builds. Owns the full lifecycle: development, deployment, maintenance, security and performance. Enterprise experience including Canon websites across 57 global markets.

CORE SKILLS

- WordPress (Expert) · Elementor (Expert) · Shopify · Webflow · WooCommerce
- PHP · HTML5 · CSS3 · JavaScript · Responsive UI
- SEO · Website Speed & Core Web Vitals · Security & Maintenance · Deployment

EXPERIENCE

Senior Web Developer

5+ years

- Delivered 100+ production websites for businesses, startups and agencies worldwide.
- Built and maintained Canon websites across 57 international markets (multi-region, multi-language).
- Specialized in SEO-friendly structure, schema and performance tuning for high PageSpeed scores.
- Managed deployment, ongoing maintenance, backups, security hardening and optimization.

SELECTED PROJECTS

- **rasanubhava.com** — Classical dance festival — WordPress, Elementor, PHP
- **autox2026.com** — Autocross motorsport event — WordPress, custom UI
- **piform.in** — Residential interiors brand — WordPress, Elementor
- **paliathinteriors.com** — Luxury interior design studio — WordPress, Elementor
- **veenusflowersusa.com** — Online florist store — WordPress, WooCommerce
- **aadyaacomunications.com** — Marketing & branding agency — WordPress, Elementor